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From: John C. Pokotylo, Esq.

Date: September 3, 2009

Number of Pages Including Cover: 30

MESSAGE: FORMAL SUBMISSION OF:

- 1) Transmittal (1 pg.);
- 2) Fee transmittal (1 pg.); and
- 3) Amendment (27 pgs.).

Attorney Docket No.: Google-40APP (GP-092-00-US)

Appl. No.: 10/795,807

Applicants: Salar Arta KAMANGAR, et al.

Filed: March 8, 2004

Title: ARBITRATING THE SALE OF AD SPOTS TO INCREASE OFFER COMPETITION

TC/A.U.: 3688

Examiner: Daniel Lastra

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Modified PTO/SB/21 (08-00)

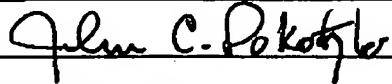
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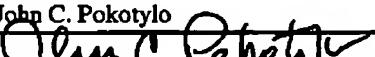
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TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i>		Application Number	10/795,807
		Filing Date	March 8, 2004
		First Named Inventor	Salar Arta KAMANGAR
		Group Art Unit	3688
		Examiner Name	Daniel Lastra
Total Number of Pages in This Submission		Attorney Docket Number	Google-41APP (GP-092-00-US)

ENCLOSURES (check all that apply)		
<input checked="" type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment / Reply <input checked="" type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/ Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Assignment Papers <i>(for an Application)</i> <input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Remarks	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group <i>(Appeal Notice, Brief, Reply Brief)</i> <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Postcard Receipt <input type="checkbox"/> Other Enclosure(s) <i>(please identify below)</i> : _____

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm or Individual name	John C. Pokotylo (Reg. No. 36,242)
Signature	
Date	September 3, 2009

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Modified PTO/SB/17 (01-03)

Approved for use through 04/30/2003. OMB 0651-0032

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FEE TRANSMITTAL for FY 2008

Effective 09/30/2007. Patent fees are subject to annual revision.

 Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT (\$ 0.00)

Complete if Known

Application Number	10/795,807
Filing Date	March 8, 2004
First Named Inventor	Salar Arta KAIMANGAR
Examiner Name	Daniel Lastra
Art Unit	3688
Attorney Docket No.	Google-40APT (GP-092-00-US)

METHOD OF PAYMENT (check all that apply)

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FEE CALCULATION (continued)

3. ADDITIONAL FEES

Large Entity Small Entity

Fee Code (\$)	Fee (\$)	Fee Code (\$)	Fee Description	Fee Paid
1051 130	2051 65		Surcharge - late filing fee or oath	
1052 50	2052 25		Surcharge - late provisional filing fee or cover sheet	
1053 130	1053 130		Non-English specification	
1812 2,520	1812 2,520		For filing a request for ex parte reexamination	
1804 820*	1804 820*		Requesting publication of SIR prior to Examiner action	
1805 1,840*	1805 1,840*		Requesting publication of SIR after Examiner action	
1251 130	2251 65		Extension for reply within first month	
1252 490	2252 245		Extension for reply within second month	
1253 1,110	2253 555		Extension for reply within third month	
1254 1,730	2254 865		Extension for reply within fourth month	
1255 2,350	2255 1,175		Extension for reply within fifth month	
1401 540	2401 270		Notice of Appeal	
1402 540	2402 270		Filing a brief in support of an appeal	
1403 1,080	2403 540		Request for oral hearing	
1451 1,510	1451 1,510		Petition to institute a public use proceeding	
1452 540	2452 270		Petition to revive - unavoiable	
1453 1,820	2453 810		Petition to revive - international	
1501 1,510	2501 755		Utility issue fee (or reissue)	
1502 860	2502 430		Design issue fee	
1503 1,180	2503 595		Plant issue fee	
			Petitions to the Commissioner - check fee sheet	
1807 50	1807 50		Processing fee under 37 CFR 1.17(c)	
1808 180	1808 180		Submission of Information Disclosure Stmt	
8021 40	8021 40		Recording each patent assignment per property (times number of properties)	
1809 810	2809 405		Filing a submission after final rejection (37 CFR 1.128(a))	
1810 810	2810 405		For each additional invention to be examined (37 CFR 1.128(b))	
1801 810	2801 405		Request for Continued Examination (RCE)	
1802 900	1802 900		Request for expedited examination of a design application	

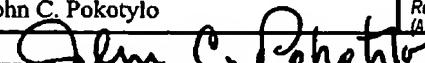
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SUBMITTED BY

Name (Print/Type)	John C. Pokotylo	Registration No. (Attorney/Agent)	36,242	Telephone	(732) 936-1400
Signature				Date	September 3, 2009

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